

Rosny Farm Vendor & Stallholder Guide 2026–27

Food, beverage vendors and stallholder (non-food and beverage) opportunities across Rosny Farm.



City of
Clarence



Rosny
Farm

Trade at Rosny Farm

Welcome.

Rosny Farm presents a year-round program of festivals, exhibitions, performances, workshops and community events.

From major, multi-day outdoor festivals and family-friendly celebrations to exhibition openings and cultural experiences, our events attract a broad range of audiences from across Clarence, Greater Hobart, and beyond.

Food and beverage vendors and stallholders play an important role in creating welcoming, memorable experiences for our visitors. We value working with professional operators who contribute to the atmosphere, vibrancy and success of our events.

This guide provides an overview of the opportunities available, what we're looking for in vendors, and how to become part of the Rosny Farm event program.



Year-round opportunities

Rosny Farm delivers a diverse program of events throughout the year, creating opportunities for food vendors, beverage providers, and commercial stallholders to connect with a wide range of audiences.

While event formats vary, our program includes festivals, community celebrations, outdoor performances, family events and exhibition openings.

The events featured below represent a handful of our signature annual opportunities, however they are just a snapshot of Rosny Farm's broader program.

Throughout the year, we present a large number of cultural offerings, including exhibitions, performances, workshops, and festivals. Additional opportunities are added throughout the year as our program continues to evolve.

Annual events

January - Bellerive Beach Party

One of Clarence's largest free summer events, Bellerive Beach Party transforms the foreshore into a vibrant celebration of music, food, creativity and community. Held at Bellerive Beach and surrounds, the event attracts families, visitors and locals for a full day of free entertainment and activities.



February - Clarence Jazz Festival

Tasmania's longest-running jazz festival brings together audiences from across the state for four days of live music, food, wine and cultural experiences. The festival combines free and ticketed events and is one of the region's flagship cultural celebrations.

November - Dogs Day Out

Held alongside the much-loved Poochibald exhibition, Dogs Day Out is a fun, family-friendly celebration of our canine companions, featuring activities, entertainment and opportunities for visitors and their dogs to enjoy Rosny Farm together.

December - Swinging Christmas

A festive evening of live music, community celebration and holiday cheer. Swinging Christmas attracts audiences of all ages and provides a relaxed, family-friendly start to the summer holiday season.



Becoming a vendor or stallholder

Are you Interested in becoming a vendor or stallholder at a Rosny Farm event?

The process is simple. Follow the steps below to learn how applications are assessed and what happens if your expression of interest is successful.

Food & Beverage Vendors

1. Submit an Expression of Interest

Complete the online EOI form and provide the required information about your business, products and operational requirements. This includes relevant documentation such as food business registration, insurance details, and power requirements.

2. We'll Review Your Application

Applications are reviewed based on suitability for events, product offering, operational requirements, and overall fit within the event program. If your application is suitable, we'll contact you to discuss availability, site requirements, bump-in and bump-out arrangements, and any event-specific details.

3. Receive a Vendor Offer and Complete Pre-Event Induction

If both parties wish to proceed, we'll provide you with:

- an online food vendor pre-event induction for you to read carefully and acknowledge, and
- an invoice for your selected event dates*

4. Confirm Your Participation

Your place at the event is confirmed once:

- We have a copy of your temporary food business registration with a Tasmanian local council.
- We have copy of your Public Liability Certificate of Currency valid for the period of the event.
- You have completed the online food vendor pre-event induction.
- You have received an invoice from City of Clarence for stall holder site fees.*
- Payment for stallholder site fees has been made.*

Stallholders (Non Food or Beverage)

1. Submit an Expression of Interest

Complete the online EOI form and provide the required information about your business, products and operational requirements. This includes relevant documentation such as set-up details, and power requirements.

2. We'll Review Your Application

Applications are reviewed based on suitability for events, product offering, operational requirements, and overall fit within the event program.

3. Receive a Stallholder Offer and Complete Pre-Event Induction

If both parties wish to proceed, we'll provide you with:

- an online vendor pre-event induction for you to read carefully and acknowledge, and
- an invoice for your selected event dates*.

4. Confirm Your Participation

- Your place at the event is confirmed once:
- You have completed the online stallholder pre-event induction.
- You have received an invoice from City of Clarence for stall holder site fees*.
- Payment for stallholder site fees has been made*.

*Site fees do not apply for non-profit organisations or groups.



What we're looking for

We aim to provide a diverse range of high-quality food and beverage offerings across our events. When selecting food and beverage vendors, we consider:

- Quality, consistency and presentation of products
- Professional presentation and customer service
- Ability to operate efficiently in busy event environments
- Value for money
- Consideration of dietary requirements
- Contribution to the overall visitor experience
- Suitability for the event, site and operational requirements
- Sustainable practices and packaging choices

We particularly welcome applications that showcase Tasmanian produce, celebrate local flavours, or offer distinctive food concepts.

Some events may also include opportunities for makers, artists, retailers and other commercial stallholders.

We curate stallholder offerings to ensure they are appropriate for each event and contribute positively to the visitor experience.

Opportunities vary throughout the year and are assessed on a case-by-case basis.



Reducing Waste Together

Creating great events shouldn't come at the expense of the environment.

We're committed to reducing waste and continually improving the sustainability of our events. We encourage vendors to minimise single-use items wherever possible and prioritise reusable or low-impact alternatives.

We recognise that many vendors are making genuine efforts to reduce waste through compostable packaging. However, not all compostable products are compatible with our waste streams.

Due to concerns around PFAS ("forever chemicals") in some compostable food packaging products, Rosny Farm does not accept all compostable packaging in its composting systems.

We encourage vendors to discuss packaging options with us and, where possible, use PFAS-free alternatives such as BioBoard products.

We're particularly interested in working with operators who share our commitment to sustainability and innovative waste reduction practices.

Further information about approved packaging and waste streams will be provided to successful vendors prior to each event.

We are working on long term being able to incorporate reusable crockery into our event workflow.



Site Package Inclusions

What We Provide

Inclusions vary depending on the event and site location, however vendors can generally expect the following support.

Food Trucks and Vans

- Allocated site footprint
- Access to power (where available)
- Access to shared potable water
- Waste and recycling facilities
- Basic public-area cleaning support
- Overnight security at multi-day events where applicable

Coffee Carts, Small Footprint Operators, makers' stalls

- Allocated site footprint
- Access to power (where available)
- Access to shared seating areas where applicable
- Overnight security at multi-day events where applicable



Fees

The City of Clarence has a standard Temporary Stallholder Fee for all council-run events.

This covers all kinds of commercial business, whether it be food, beverage and other.

Charitable businesses are exempt from these charges.

1 Day – \$110

2 Days – \$180

3 Days – \$270

These fees go directly to the City of Clarence and help support the delivery of safe, well-managed events, including site management, compliance, waste services and utilities.

To read City of Clarence's full Schedule of Fees and charges head to:

www.ccc.tas.gov.au/your-council/council-fees-and-charges/

Requirements

Food and Beverage Vendors

Before your participation can be confirmed, you'll need to provide:

- Mobile Food Business Registration
- Food Safety Supervisor Certification
- Public Liability Insurance Certificate of Currency (\$20M minimum)

All Stallholders

- Any structures, marquees or signage must be approved prior to the event
- All equipment must meet relevant safety standards
- Structures must be appropriately weighted and secured (no in-ground stakes or spikes to be used)
- Electrical equipment must be tested and tagged
- Additional power or infrastructure requirements must be identified during the application process



Can I apply for only part of a multi-day event?

Minimum trading periods may apply depending on the event. Details will be provided during the application process.

Can I request a specific site?

We'll do our best to accommodate site requests, however locations cannot be guaranteed.

Can I sell alcohol?

Alcohol sales require prior approval and must comply with all licensing requirements.

Can I change my menu after being accepted?

Menu changes must be approved before the event. Only approved products may be sold.

Does declining an offer affect future applications?

No. We understand circumstances change and declining an offer will not affect future applications.

When will I hear back about my application?

Timeframes vary depending on the event. We'll contact successful applicants as soon as event planning and vendor selections have been completed.



Questions?

We'd love to hear from you.

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